



PULSES 25
SINGAPORE



**Global Pulse
Confederation**
Smart Crops for a
Sustainable Future

MAY 20-22, 2025

THE FAIRMONT HOTEL
SINGAPORE

SPONSORSHIP PACKAGE

**GET IN FRONT OF THE LARGEST PULSE INDUSTRY
AUDIENCE IN THE WORLD AND GENERATE NEW
BUSINESS FOR YOUR COMPANY!**



BECOME A SPONSOR AT PULSES 25, THE INDUSTRY'S LARGEST GLOBAL EVENT

PROJECTED TO BRING IN OVER 700 DELEGATES FROM MORE THAN 50 COUNTRIES, THIS CONFERENCE WILL GIVE YOUR COMPANY THE OPPORTUNITY TO:



Gain brand recognition within the pulse industry.



Meet your company's marketing goals.



Send out the right message to the right audience.



Get an excellent return on investment.



QUESTIONS?

Contact Ali Akbar, our Director of Memberships & Sponsorships.

✉ ali@globalpulses.com

☎ +971 50 857 0160



TITLE SPONSOR



ASK FOR MORE INFO

Your organization will have the highest profile and be present throughout the biggest moments of this landmark event.



Includes:

COMPLIMENTARY REGISTRATIONS

- 4 convention registrations.
- 2 additional tickets to the Welcome Reception and Gala Dinner.

COMPLIMENTARY EXHIBIT BOOTH

- In a prominent location in the exhibition hall.

EXPOSURE AT THE CONVENTION

- Give a 5-minute speech about your company's products and services.
- Up to 3-minute video will be played on the main screen at least once each day.
- Photo opportunity with other opening ceremony VIP speakers.
- Prominent acknowledgment as the Title Sponsor on Convention signage.

YOUR BRAND FEATURED ON

- Double-page color advertisement in the Convention magazine.
- Interview with your company leader in the Convention magazine.
- Recognition on all print and digital materials, including our websites, app, and emails.
- Company brochure inserted in delegate bags.
- Company logo featured in the program leaflet.

PUSH NOTIFICATION

Dedicated push notification on the Global Pulses mobile app.

PROMOTIONAL EMAIL

Send a promotional email to the full GPC email list.

DEDICATED SOCIAL MEDIA POST

On GPC social media channels, with a link to sponsor social profile and/or website.

Investment: US\$ 50,000

DIAMOND SPONSORS

SOLD

Gala Dinner Sponsor

Be the center of attention at the convention's closing event.



Includes:

COMPLIMENTARY REGISTRATIONS

- 2 convention registrations.
- 2 additional tickets to the Welcome Reception and Gala Dinner.

COMPLIMENTARY EXHIBIT BOOTH

- In a prominent location in the exhibition hall.

EXPOSURE AT THE CONVENTION

- Give a 5-minute speech or play a video about your company's products and services.
- Photo opportunity with other opening ceremony VIP speakers.
- Prominent acknowledgment on Convention signage.

YOUR BRAND FEATURED ON

- Full-page color advertisement in Convention magazine.
- Recognition on all print and digital materials, including our websites, app, and emails.
- Company brochure inserted in delegate bags.
- Company logo featured in the program leaflet.

PUSH NOTIFICATION

Dedicated push notification on the Global Pulses mobile app.

DEDICATED SOCIAL MEDIA POST

On GPC social media channels, with a link to sponsor social profile and/or website.

Investment: US\$ 35,000

DIAMOND SPONSORS



ASK FOR MORE INFO

Welcome Reception Sponsor

Catch everyone's eye at this key networking event.



Includes:

COMPLIMENTARY REGISTRATIONS

- 2 convention registrations.
- 2 additional tickets to the Welcome Reception and Gala Dinner.

COMPLIMENTARY EXHIBIT BOOTH

- In a prominent location in the exhibition hall.

EXPOSURE AT THE CONVENTION

- Photo opportunity with other opening ceremony VIP speakers.
- Prominent acknowledgment on Convention signage.

YOUR BRAND FEATURED ON

- Full-page color advertisement in Convention magazine.
- Recognition on all print and digital materials, including our websites, app, and emails.
- Company brochure inserted in delegate bags.
- Company logo featured in the program leaflet.

PUSH NOTIFICATION

Dedicated push notification on the Global Pulses mobile app.

DEDICATED SOCIAL MEDIA POST

On GPC social media channels, with a link to sponsor social profile and/or website.

Investment: US\$ 30,000



RUBY SPONSORS



Name Badge Sponsor

Showcase your logo on the printed name badges of all the delegates!



Lanyards Sponsor

Enjoy a high degree of brand visibility by including your logo on the lanyards.



Delegate Bags Sponsor

Brand our Delegate Bags and create a lasting souvenir.



VIP Dinner Sponsor

Catch everyone's eye at this exclusive networking event, limited to GPC Tier Members only.

They include:

COMPLIMENTARY REGISTRATIONS

- 2 convention registrations.
- 2 additional tickets to the Welcome Reception and Gala Dinner.

YOUR BRAND FEATURED ON

- Prominent acknowledgment on Convention signage.
- Full-page color advertisement in Convention magazine.
- Recognition on all print and digital materials, including our websites, app, and emails.
- Company brochure inserted in delegate bags.
- Company logo featured in the program leaflet.

DEDICATED SOCIAL MEDIA POST

On GPC social media channels, with a link to sponsor social profile and/or website.

Investment: US\$ 25,000



EMERALD SPONSORS



Luncheon Sponsor

Get people talking about your company at this key networking event.



Registration Desk Sponsor

Be the center of attention during the in-person registration.



Mug Sponsor

Create a lasting souvenir long after the convention is over.



Platinum Partner

Give a 5-minute speech on Day 2 and get a complimentary exhibitor booth. Includes 2 complimentary registrations.

They include:

1 COMPLIMENTARY REGISTRATION

YOUR BRAND FEATURED ON

- Strategically placed pull-up banner.
- Full-page color advertisement in Convention magazine.
- Recognition on all print and digital materials, including our websites, app, and emails.
- Company brochure inserted in delegate bags.
- Company logo featured in the program leaflet.

DEDICATED SOCIAL MEDIA POST

On GPC social media channels, with a link to sponsor social profile and/or website.

Investment: US\$ 15,000



SAPPHIRE SPONSORS



Convention App Sponsor

Be the center of attention each time the delegates open the app.



Printed Delegate List Sponsor

Showcase your company logo and QR code on the cover.



Print Magazine Sponsor

Showcase your company logo and QR code on the cover.



(2 days)

Photo Booth Sponsor

Be present at a moment of joy and entertainment!

They include:

1 COMPLIMENTARY REGISTRATION

YOUR BRAND FEATURED ON

- Strategically placed pull-up banner.
- Half-page color advertisement in Convention magazine.
- Recognition on all print and digital materials, including our websites, app, and emails.
- Company brochure inserted in delegate bags.
- Company logo featured in the program leaflet.

DEDICATED SOCIAL MEDIA POST

On GPC social media channels, with a link to sponsor social profile and/or website.

Investment: US\$ 7,500



SAPPHIRE SPONSORS



ASK FOR MORE INFO

Inflatable Mascot Sponsor

Make your brand unforgettable as attendees line up to take pictures with your 2-meter-tall mascot.



SELECT THE CHARACTER YOU MOST LIKE:



They include:

1 COMPLIMENTARY REGISTRATION

YOUR BRAND FEATURED ON

- The flag held by the mascot
- Strategically placed pull-up banner.
- Half-page color advertisement in Convention magazine.
- Recognition on all print and digital materials, including our websites, app, and emails.
- Company brochure inserted in delegate bags.
- Company logo featured in the program leaflet.

DEDICATED SOCIAL MEDIA POST

On GPC social media channels, with a link to sponsor social profile and/or website.

Investment: US\$ 7,500



SESSION SPONSORS

! ASK FOR MORE INFO

Sponsor a session to make a statement about who your company is.

SOLD UNTIL 2028

✓ **Red Lentils Panel**

SOLD UNTIL 2028

✓ **Kabuli Chickpeas Panel**

SOLD UNTIL 2028

✓ **Pigeon Peas & Black Matpe Panel**

SOLD

✓ **White And Faba Beans Panel**

SOLD

✓ **Dry Peas Panel**

SOLD

✓ **Desi Chickpeas Panel**

SOLD

✓ **Green & Brown Lentils Panel**

SOLD

✓ **Innovation & Technology Panel**

✓ **Mung Beans Panel**

✓ **Color & Speckled Beans Panel**

YOUR BRAND FEATURED ON

- The main screen at the start of each sponsored session.
- Up to 3-minute speech/video to be played at the beginning of the session.
- Strategically placed pull-up banner.
- Half-page color advertisement in Convention magazine.
- Recognition on all print and digital materials, including our websites, app, and emails.
- Company brochure inserted in delegate bags.
- Company logo featured in the program leaflet.

Investment: US\$ 6,000





STRATEGIC PARTNERS



ASK FOR MORE INFO

Become a strategic partner to show who your company is and get new clients.



- ✓ Official Insurance Strategic Partner
- ✓ Official Freight Forwarder Strategic Partner
- ✓ Official Banking Strategic Partner **SOLD**
- ✓ Official Legal Services Strategic Partner
- ✓ Official Shipping Line Strategic Partner
- ✓ Official Port Strategic Partner
- ✓ Official Processing Equipment Strategic Partner
- ✓ Official Inspection and Related Strategic Partner
- ✓ Official Sustainability Strategic Partner

They include:

1 COMPLIMENTARY REGISTRATION

YOUR BRAND FEATURED ON

- Up to 2-minute video to be played on the main screen.
- Strategically placed pull-up banner.
- Half-page color advertisement in Convention magazine.
- Recognition on all print and digital materials, including our websites, app, and emails.
- Company brochure inserted in delegate bags.
- Company logo featured in the program leaflet.

Investment: US\$ 5,000



ONYX SPONSORS



Coffee Stations Sponsor

Get great exposure at this networking break.



Card Sleeve Sponsor

Everybody is given the hotel card after checking-in! Reach all the attendees at the convention.



Pocket Program Sponsor

Showcase your company logo on the cover.

YOUR BRAND FEATURED ON

- Strategically placed pull-up banner.
- Half-page color advertisement in Convention magazine.
- Recognition on all print and digital materials, including our websites, app, and emails.
- Company brochure inserted in delegate bags.
- Company logo featured in the program leaflet.

Investment: US\$ 5,000



EXHIBITOR BOOTH



ASK FOR MORE INFO

Let people know who you are and encourage networking and new business!



Includes:

1 EXHIBITOR BOOTH

1 COMPLIMENTARY REGISTRATION

YOUR BRAND FEATURED ON

- Strategically placed pull-up banner.
- Mention in Convention magazine.
- Recognition on all print and digital materials, including our websites, app, and emails.
- Company brochure inserted in delegate bags.
- Company logo featured in the program leaflet.

Investment: US\$ 4,500

9 SOLD

***Double-sided booths have an additional charge of USD 500.**



PEARL SPONSORS



ASK FOR MORE INFO



Writing Materials Sponsor

Get your company name out there by including your logo on a notebook and a pen.



Brochure on the Chair Sponsor (per day)

Spread your company's image with a brochure on every one of the convention room chairs.



Corporate Brochure or Promo Item Inserts

Get your company name out there by including your item in our delegate bag!



Pulses 25 Magazine Full-page Ad

Showcase your brand, products, and services to a highly engaged audience.

YOUR BRAND FEATURED ON

- Strategically placed pull-up banner.
- Recognition on all print and digital materials, including our websites, app, and emails.
- Company brochure inserted in delegate bags.
- Company logo featured in the program leaflet.

Investment: US\$ 3,000



PEARL SPONSORS



ASK FOR MORE INFO



SOLD

Sustainability Leadership Award Sponsor

Position your brand at the forefront of sustainability.

Includes an up to 2-minute video to be played on the main screen.



Innovation Award Sponsor

Showcase your commitment to cutting-edge advancements.

Includes an up to 2-minute video to be played on the main screen.

They include:

YOUR BRAND FEATURED ON

- Strategically placed pull-up banner.
- Recognition on all print and digital materials, including our websites, app, and emails.
- Company brochure inserted in delegate bags.
- Company logo featured in the program leaflet.

Investment: US\$ 3,000

THANK YOU TO ALL OUR 2024 SPONSORS!



PULSES 24



MACAU PULSES CONGRESS



WANT TO BECOME A PULSES 25 SPONSOR?

CONTACT ALI AKBAR, OUR DIRECTOR OF MEMBERSHIPS & SPONSORSHIPS.

ALI@GLOBALPULSES.COM / +971 50 857 0160